

Proposal to deliver a paper or address at the Congress

***Please fill in as indicated: remember that the deadline for
submissions is 1 December 2014***

Your **full name** (*please highlight surname in CAPS*)

NOVICOV Adela Ramona

Institution to which you belong (*if appropriate*)

University of Oradea, Romania, Faculty of Constructions and Architecture

Your **contact email**

Your **phone number** (*please remember to add your country code!*)

Theme strand in which you wish to include your paper (*click and type an X
where appropriate, only one strand please: if you wish to submit more than one
paper, please fill in another document for the other paper*)

Main strands:

1. Women Artists and Artisans of Art Nouveau
2. The Eye of an Era: Art Nouveau Interpretations of the Feminine
3. The New Frontiers: Unveiling Art Nouveau Cities
4. Research and Doctoral Theses in Progress

Title in English of your presentation

Oradea - the geometric Art Nouveau's ultimate outpost

This is a provisional title; you may change it later on when you send us the complete presentation text

Abstract in English of your presentation (*maximum 1,000 characters*)

On the eve of the 20th century the sophisticated Secession geometries of Vienna were shock waving the East, just to embody into the spectacular spatial and dramatic corpus of work created by The Vágó Brothers, both born in Oradea. Deeply imprinted by the hermetic vision of Rudolf Steiner's Theosophy, the creation of Vágó Brothers finely tunes the city of the epoch, lying somewhere on the margins of the Habsburg Empire, between 1910 and 1912, to the avant-garde architecture of Vienna and Darmstadt. Moreover, their creation also establishes the eastern limit of an esoteric vision that was coming into being through pure geometric imagery. But the supreme spirit of the architectural spaces that they designated is a graceful solitary Atlantean, an unparalleled figure within European Art Nouveau, who is melancholically embracing a morphic starry sky. This character is the distinct modern hieroglyph of the city of Oradea and given its esoteric significance, the Atlantean marks out the prime meridian of the very essence of the 1900 Zeitgeist, on the eastern borders of Central Europe.

If approved, your presentation may be later written and delivered in any of the official languages of the Congress (English, Catalan, French and Spanish)

Your Curriculum Vitae (*maximum 1,000 characters*)

Ramona Novicov (Ph.D.), art critic, university professor and curator, has been a member of the International Association of Art Critics (AICA) since 2000. Currently a regular contributor to many periodicals, radio and TV programs, TV host ("Art Style" and "Beyond the facades" for TV Transilvania) or producer ("Pentagon", a TV show on culture, fine arts and architecture for TVS Oradea). She has authored many books and studies in the field of art trends and currents, focused mainly on the artistic phenomenon of the Romanian vanguard of the '70s and '80. She has penned crossover art monthly essays in the Romanian periodical PHOTO magazine ever since its inception in 2005. As an art curator, she is organizing individual and collective exhibitions in Romania and abroad. Ramona Novicov presently delivers lectures on Art History at The Faculty of Architecture and Constructions of Oradea.

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<http://www.artnouveau.eu/callforpapers>

and fill in the blueprint you will find here with your details and upload your saved PDF file with this paper proposal.

IMPORTANT

*All papers delivered at the Congress may be **recorded on video** and made available to the general public on the Internet. **Submitting a paper implies your explicit agreement to such recording and its later use.** You will be required to formally sign acceptance of this before your paper is included in the definitive Congress programme.*

Remember: final deadline for submission is 1 December 2014