

## Proposal to deliver a paper or address at the Congress

***Please fill in as indicated: remember that the deadline for  
submissions is 1 December 2014***

Your **full name** (*please highlight surname in CAPS*)

Florencia BARCINA

**Institution** to which you belong (*if appropriate*)

Spanish Architecture Research Group (GIAH), Belgrano University, Buenos  
Aires

Your **contact email**

Your **phone number** (*please remember to add your country code!*)

**Theme strand** in which you wish to include your paper (*click and type an X  
where appropriate, only one strand please: if you wish to submit more than one  
paper, please fill in another document for the other paper*)

Main strands:

1. Women Artists and Artisans of Art Nouveau
2. The Eye of an Era: Art Nouveau Interpretations of the Feminine
3. The New Frontiers: Unveiling Art Nouveau Cities
4. Research and Doctoral Theses in Progress

**Title in English of your presentation**

Art Nouveau in Rosario, Argentina

*This is a provisional title; you may change it later on when you send us the complete presentation text*

**Abstract in English** of your presentation (*maximum 1,000 characters*)

The city of Rosario is located 300 kilometers northwest of Buenos Aires. It became city in 1852 and began a continuous growth, helped by its situation as a natural harbour in the Paraná River. Its population was enriched by the late 19th century and early 20th century massive European immigration that arrived to Argentina, which brought Art Nouveau to the country. European architects arrived to Rosario bringing the new style, such as Francesc Roca I Simó, from Mallorca, Spain, who built some spectacular catalan modernist buildings, joining the catalan high society of the city. But there were also other architects and artists from Europe that left their Art Nouveau track in the city. The purpose of this communication is to present this city and its Art Nouveau heritage, not widely known by the rest of the world yet. Rosario has more than seventy Art Nouveau buildings, many well preserved, and that impuled the city's incorporation in the Art Nouveau European Route in 2000.

If approved, your presentation may be later written and delivered in any of the official languages of the Congress (English, Catalan, French and Spanish)

Your **Curriculum Vitae** (*maximum 1,000 characters*)

Architect by the University of Buenos Aires (1997).  
Master in Architectural and Urban Heritage Management (National University of Mar del Plata, Argentina, 2005).  
Master in Heritage Conservation (Internacional University of Andalusia, Spain, 2006).  
Member of the Spanish Architecture Research Group (GIAH), Belgrano University, Buenos Aires.  
Architectural Heritage Manager, Culture Departament, Buenos Aires City Hall (2004-2011)  
Architectural history professor at the University of Buenos Aires and Belgrano University, Argentina (2004-2010)  
Responsible for the incorporation of the city of Buenos Aires to Art Nouveau European Route in 2009 .

Author/coordinator of 6 books and more than 25 articles and book chapters about Argentina's heritage, including several of its relationship with spanish heritage.

Please convert this document into **PDF format** (to do this, click "save as" and choose "PDF"), and save it: **please name the file with your own name**. Then go to

<http://www.artnouveau.eu/callforpapers>

and fill in the blueprint you will find here with your details and upload your saved PDF file with this paper proposal.

***IMPORTANT***

*All papers delivered at the Congress may be recorded on video and made available to the general public on the Internet. **Submitting a paper implies your explicit agreement to such recording and its later use.** You will be required to formally sign acceptance of this before your paper is included in the definitive Congress programme.*

**Remember: final deadline for submission is 1 December 2014**