

Proposal to deliver a paper or address at the Congress

***Please fill in as indicated: remember that the deadline for
submissions is 1 December 2014***

Your **full name** *(please highlight surname in CAPS)*

Núria ARAGONÈS RIU

Institution to which you belong *(if appropriate)*

Universitat de Barcelona (GRACMON, Dep. Història de l'art)

Your **contact email**

Your **phone number** *(please remember to add your country code!)*

Theme strand in which you wish to include your paper *(click and type an X
where appropriate, only one strand please: if you wish to submit more than one
paper, please fill in another document for the other paper)*

Main strands:

1. Women Artists and Artisans of Art Nouveau
2. The Eye of an Era: Art Nouveau Interpretations of the Feminine
3. The New Frontiers: Unveiling Art Nouveau Cities
4. Research and Doctoral Theses in Progress

Title in English of your presentation

Intersections between civil and theatrical costumes: iconography of the actress as a fashion icon at the turn of the twentieth century

This is a provisional title; you may change it later on when you send us the complete presentation text

Abstract in English of your presentation (*maximum 1,000 characters*)

The permeability between civil clothing and theatrical costumes is particularly observable in the iconographic sources of the late nineteenth century. At the moment of the birth of Haute Couture in France, most fashion designers used the stage as a testing laboratory for their creations and the actress became the best ally to spread the new trends. At the same time, the evolution of stage costume towards the new "costume moderne" implied a new relationship between the actors and their wardrobe. As a result, the female interpreter dictated the new taste and blurred the boundaries between stage costume and everyday fashion. The female fashion magazines published in France at that time, such as "Femina", "La Mode Illustrée" and "l'Art et la Mode", featured the most important celebrities and helped to expand the idea of the actress as a fashion icon. The purpose of this paper is to explore the emergence of this phenomenon through the iconography of Parisian fashion press at the turn of the twentieth century.

If approved, your presentation may be later written and delivered in any of the official languages of the Congress (English, Catalan, French and Spanish)

Your **Curriculum Vitae** (*maximum 1,000 characters*)

Núria Aragonès Riu is postdoctoral fellow (Juan de la Cierva) at the History of Art department of Universitat de Barcelona. She obtained her PhD in Performing Arts at the University of Paris III Sorbonne Nouvelle and has worked as a postdoctoral fellow Beatriu de Pinós (AGAUR -Generalitat de Catalunya) at the University of Nantes (France). She has participated in other international projects such as the French theater database C.É.S.A.R. (Oxford Brookes University, UK) and has published a dozen international articles on iconography, theater and fashion (Palgrave Macmillan, Vox Theatri, Presses de la Sorbonne Nouvelle, P.I.E. Peter Lang, Presses de l'Université d'Artois). She has also participated in various international conferences throughout Europe, U.S.A. and Canada. Her current research is focused on the history of taste and fashion around 1900 and the relationship between Paris and Barcelona.

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IMPORTANT

*All papers delivered at the Congress may be **recorded on video** and made available to the general public on the Internet. **Submitting a paper implies your explicit agreement to such recording and its later use.** You will be required to formally sign acceptance of this before your paper is included in the definitive Congress programme.*

Remember: final deadline for submission is 1 December 2014